REVENUE MODELING
WITH MICROSOFT EXCEL

Revenue modeling forms an integral part of any business model or financial plan. It covers the financial aspect of the business and drives enterprise value as well as many other line items in the model. It is a conceptual structure that states and explains the revenue earning strategy of an organization/business, and the underlying assumptions that drive it. Therefore, organizations must spend time planning and devising the best strategy to approach modeling future revenue streams as an important part of making strategic decisions, marketing products and more.

This can only be achieved through building a robust revenue model which determines the general strategy for making money/cash flow, and makes projections on future income to determine the organization's short-term and long-term financial viability.

Build dynamic revenue models to project organizations revenues and related costs.

Learn various basic to advanced Excel tools and formulas along with helpful keyboard shortcuts.

Save time and improve the accuracy of revenue projections.

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Call 0700424288 To book this course.

DATAHOUSE BUSINESS SOLUTIONS

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Changing the way you work!

Microsoft Excel is an invaluable tool in building robust revenue models that may be linked to a financial model. However, many practitioners do not have the skills to fully exploit the power of Microsoft Excel to build dynamic revenue and financial models to project their organizations revenues and related costs.

Training Objectives

This 5 Day course focuses on building a robust revenue model that model elaborates on how the organization makes money and how much does it spends to make so. Participants will work on a hypothetically designed case study, alongside the practical case studies to enable them grasp the key revenue modeling fundamentals and practical revenue forecasting techniques.

1. Learn various basic to advanced Excel tools and formulas along with helpful keyboard shortcuts
2. make sense of the underlying assumptions before you waste any time
3. Identify and project all the direct and indirect streams of revenue.
4. Build a cost structure that includes all the fixed and variable expenses incurred to generate revenue.
5. Set realistic goals/targets to enable your organization to maximize revenue.
6. Improve Cash Flow management
7. Save time and improve the accuracy of revenue projections.
8. make better decision

WHO SHOULD ATTEND?

This course is designed for staff who support managerial decision-making through projection and presentation of revenues . Only basic prior experience in Microsoft Excel or spreadsheets is required to get the most out of this Excel course.

Participants **MUST** have;
- A Laptop
- Some basic understanding of Accounting and Finance
- Microsoft® Excel basics.

Classroom size is limited to **30** participants only.

FEE PAYABLE:
USD: 3,750
Per participant.

To
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Kololo Branch.
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